



NORTH AMERICAN
Credit Services, Inc.



Medical Services
OF CHATTANOOGA, INC.

FOR IMMEDIATE RELEASE

September 30, 2009

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TAKE 25 MINUTES TO REMIND YOUR KIDS ABOUT INTERNET SAFETY ***Local Business to Bring 'Take 25' National Child Safety Model to Chattanooga***

(Chattanooga, Tennessee)— Each year approximately one in seven children ages 10 to 17 receive a sexual solicitation online yet only 27 percent of children who received unwanted sexual material online told a parent or guardian according to a report released from the National Center for Missing & Exploited Children (NCMEC).

'Take 25' is a national child safety campaign that encourages parents and guardians to take time to talk to their children about ways to stay safer, including the safe use of the Internet (www.take25.org). For children of any age the Internet opens up a world of possibilities for learning and exploring. Unfortunately, it also presents risks. Dallas S. Bunton, Sr. CEO and Chairman of North American Credit Services (NACS) and Medical Services of Chattanooga urges other parents and guardians to join him along with his employees and other community safety and health professionals all coming together on **Sunday, October 25** from 1-4 pm at the NACS national headquarters in Chattanooga (*2810 Walker Road*) to help keep our children and families safer. "Invest in 25 minutes to talk to your kids about safety, specifically Internet safety." states Bunton. "Take 25 is an excellent way for parents to be reminded about safe Internet practices. Something as simple as moving the family computer into a common area allows parents to become actively engaged in their children's Internet use to avoid the risk of on-line predators."

'Take 25' is a national child safety campaign and acclaimed best-practice model as endorsed by the U.S. Department of Homeland Security, United States Secret Services and the Federal Law Enforcement Officers Association (FLEOA) that encourages parents and guardians to take time to talk to their children about ways to stay safer. Created by NCMEC, 'Take 25' promotes an ongoing dialogue between children, families, and communities about child safety.

An estimated 2,000 children are reported missing every day in the United States according to a May 2009 NCMEC study released. The majority are recovered quickly. Nearly one in six missing children is recovered as a direct result of someone recognizing a photograph and contacting authorities. Local representatives from the Lifetouch National School Studios, 'Smile Safe Kids' initiative a 'Take 25' campaign sponsor, will be on site at the **Sunday, October 25** event taking photographs that will be provided for free to participants as a part of the Child ID resource kits. Lifetouch's rapid response team provides 24/7 retrieval of children's photographs, thereby giving law enforcement an essential tool – a current photograph – in the event a child goes missing.

NCMEC urges everyone to pay close attention to posters and photographs of missing children. In addition, NCMEC encourages parents and guardians to practice good safety measures by following the important safety tips noted below:

- 1) Keep an accessible, up-to-date, good-quality photograph of your child in case of an emergency.
- 2) Never let young children go places alone. Be clear about the places and homes they may visit.
- 3) Know where your children are and whom they are with at all times.



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- 4) Never leave children unattended in a vehicle, whether it's running or not.
- 5) Talk openly to your children about safety. Make an outing to a mall or park a "teachable" moment.

Additional local and regional community participants will provide information and resources featuring fire, auto, home, pedestrian, water, sports and recreation, poison prevention with representatives from: the Collegedale Police Department bike safety and child finger printing education resources, Tennessee Highway Patrol's "Tenny C. Bear" & D.A.R.E. programs, Tennessee Safety Council with "Ollie the Otter", Chattanooga Fire Marshalls, YMCA, Kids on the Block, Erlanger's T.C. Thompson Children's Hospital 'Safe & Sound' Program, Hamilton County Health Department, Parents Are First Teachers (PAFT), Children's Advocacy Center, Blood Assurance, 'Beat the Heat' race car team, Face painting by the "Chatta-Town-Clowns", to list just a few. *Partnering together to help keep our kids safe and healthy! There will be much for the entire family and it's all free.*

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ABOUT THE NATIONAL CENTER FOR MISSING & EXPLOITED CHILDREN (NCMEC)

NCMEC is a 501(c)(3) nonprofit organization that works in cooperation with the U.S. Department of Justice's Office of Juvenile Justice and Delinquency Prevention. NCMEC's Congressionally mandated CyberTipline®, a reporting mechanism for child sexual exploitation, has handled more than 441,000 leads. Since its establishment in 1984, NCMEC has assisted law enforcement with more than 127,000 missing child cases, resulting in the recovery of more than 110,000 children. For more information about NCMEC and the statistics as referenced in this release, call its toll-free, 24-hour Hotline at 1-800-THE-LOST(1-800-843-5678) or visit www.missingkids.com.

About 'Take 25'

'Take 25' is a program of the National Center for Missing & Exploited Children®, the goal of 'Take 25' is to heighten awareness about children's safety issues. With a focus on prevention, the campaign encourages parents, guardians, and other trusted-adult role models to spend time talking to kids and teaching them ways to be safer. **Just minutes of prevention can make a huge impact in the life of a child.** For more information about 'Take 25', visit www.take25.org.

About Our Companies

North American Credit Services, Inc. (NACS) primarily specializes in the professional collection of healthcare receivables. As leaders in the collection industry, we focus on maintaining professional standards and utilizing advanced technology. **NACS**, formed in 1981, is a licensed collection agency using only licensed, ACA certified collection managers in the management of day-to-day operations. The Senior management of **NACS** has over a century of combined experience in the healthcare/collection industry.

Medical Services of Chattanooga began operation in 1985 as an affiliation with **North American Credit Services, Inc.** What started as a self-pay, insurance billing and follow-up company has expanded into a full medical receivables management service. During the 1990s, as healthcare came under fire to centralize and cut costs, **Medical Services** expanded to include full billing services. Today, **Medical Services** has expanded its services into several divisions' to best serve clients needs which include: *Medical Services Adventist Health System / Centralized Billing Office*, *Medical Services Billing Technologies*, *Medical Services Consumer Financing*, *Medical Services Early Out*, and *Medical Services 24-On Physicians*. All of which offer many levels of accounts receivable billing and collection support for hospitals and physician groups.

To learn more about **North American Credit Services** visit www.nacscom.com and **Medical Services of Chattanooga** at www.medicalservicesmso.com.