



**NORTH AMERICAN**  
*Credit Services, Inc.*



**Medical Services**  
OF CHATTANOOGA, INC.

FOR IMMEDIATE RELEASE

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## **NACS Employees Respond to Critical Need for Blood**

*(Chattanooga, Tennessee)*—Did you know that red blood cells are viable for only 42 days, and platelets 5 days? Add in the current economic climate, smaller work forces and fewer employer work days this summer – all resulting in critically low levels of blood supply available for the local area.

Employees at **North American Credit Services, Inc. (NACS)**, a full service collection, skiptracing and receivables management agency and **Medical Services of Chattanooga**, a billing and receivables management service organization quickly filled-up the donor schedule resulting in over 50 employees committed to donate ‘the gift of life’ after learning of the communities current critical situation. “Our company and employees recognized the dire blood shortage crisis in our community and more importantly, took action to step-up to help make a difference.” states **Dallas S. Bunton, Sr.**, Chairman and CEO of NACS and Medical Services of Chattanooga. Several employees additionally stepped up to donate at the last minute for colleagues who had come down with summer colds and would otherwise not be able to keep their donor commitment.

Because blood is perishable, hospitals and blood banks face even greater pressure to maintain a constant supply, as blood becomes unusable in little more than a month as reported by *Blood Assurance*. Blood transfusions are necessary for a wide range of medical treatments, from chemotherapy to major surgery, and according to a recent study released from *America's Blood Centers* the average victim of a car crash can require up to 40 units of blood.

**Just one donation can save up to three lives, a huge reward for a process that can take as little as 10 to 15 minutes.**

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• **Photo # 1**

*Big smiles and heart-felt thanks conveyed by local Blood Assurance team members at the end of a very busy blood donation event recently held at the North American Credit Services corporate offices in Chattanooga, Tennessee.*



• **Photo # 2**

*Dallas S. Bunton, Jr., NACS Global Information Technology Division Director and a first time blood donor!*





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## **About Blood Assurance**

Blood Assurance is a non-profit, full-service regional blood center serving 47 health care facilities in 31 counties in Tennessee, Georgia, Alabama and North Carolina. Blood Assurance was founded in 1972 as a joint effort of the Chattanooga-Hamilton County Medical Society, the Chattanooga Area Hospital Council, and the Chattanooga Jaycees. Since then, Blood Assurance has served the people of these areas with the mission of providing a safe and adequate supply of blood and blood components to everyone in need. Visit [www.bloodassurance.org](http://www.bloodassurance.org) to learn more!

## **About Our Companies**

**North American Credit Services, Inc.** (NACS) primarily specializes in the professional collection of healthcare receivables. As leaders in the collection industry, we focus on maintaining professional standards and utilizing advanced technology. NACS, formed in 1981, is a licensed collection agency using only licensed, ACA certified collection managers in the management of day-to-day operations. The Senior management of NACS has over a century of combined experience in the healthcare/collection industry.

**Medical Services of Chattanooga** began operation in 1985 as an affiliation with North American Credit Services, Inc. What started as a self-pay, insurance billing and follow-up company has expanded into a full medical receivables management service. During the 1990s, as healthcare came under fire to centralize and cut costs, Medical Services expanded to include full billing services. Today, Medical Services has expanded its services into several divisions' to best serve clients needs which include: *Medical Services Adventist Health System / Centralized Billing Office*, *Medical Services Billing Technologies*, *Medical Services Consumer Financing*, *Medical Services Early Out*, and *Medical Services 24-On Physicians*. All of which offer many levels of accounts receivable billing and collection support for hospitals and physician groups.

To learn more about North American Credit Services visit [www.nacscom.com](http://www.nacscom.com) and Medical Services of Chattanooga at [www.medicalservicesmso.com](http://www.medicalservicesmso.com).