



NORTH AMERICAN
Credit Services, Inc.



MedicalServices
OF CHATTANOOGA, INC.

FOR IMMEDIATE RELEASE

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'Take 25' Child Safety Fair a Collaborative Success!!!

(Chattanooga, Tennessee)— North American Credit (NACS) and Medical Services recently hosted a nationally endorsed 'Take 25' Child Safety and Health Prevention Fair at the company's corporate headquarters based in Chattanooga, Tennessee; resulting in empowering well over 350 children and families at the 3 hour event.

"We remain excited to have been provided the opportunity of bringing together a variety of local, state and national organizations with a shared goal of working collaboratively to help keep our kids safer and healthier in our community," expressed Dallas S. Bunton, Sr. CEO and Chairman of NACS and Medical Services of Chattanooga. "As a former private investigator I have seen too many children who have been mistreated. And as a parent, grandparent and local business owner, feel compelled to provide essential resource prevention events, such as this to help make a positive impact in the lives of our children today."

According to a May 2009 study by the National Center for Missing & Exploited Children (NCMEC), an estimated 2,000 children are reported missing every day in the United States. The majority are recovered quickly. Nearly one in six missing children is recovered as a direct result of someone recognizing a photograph and contacting authorities such as the type of free 'SmileSafe Kids' cards and other resources as provided at the fair, hosted by NACS and Medical Services of Chattanooga. "We encourage parents and guardians to keep an accessible, up-to-date, good-quality photograph of their child in case of an emergency," states Randy Campbell, Regional Manager of Lifetouch National School Studios; a corporate sponsor of the national 'Take 25' safety awareness program.

NCMEC urges everyone to pay close attention to posters and photographs of missing children. In addition, "Talk openly to your children about safety," states Margaret Starr, Senior Programs Coordinator with the National Center for Missing & Exploited Children in Washington, DC. "Make an outing such as to the local shopping mall or area park a teachable moment."

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ABOUT THE NATIONAL CENTER FOR MISSING & EXPLOITED CHILDREN (NCMEC)

NCMEC is a 501(c)(3) nonprofit organization that works in cooperation with the U.S. Department of Justice's Office of Juvenile Justice and Delinquency Prevention. NCMEC's Congressionally mandated CyberTipline®, a reporting mechanism for child sexual exploitation, has handled more than 441,000 leads. Since its establishment in 1984, NCMEC has assisted law enforcement with more than 127,000 missing child cases, resulting in the recovery of more than 110,000 children. For more information about NCMEC and the statistics as referenced in this release, call its toll-free, 24-hour Hotline at 1-800-THE-LOST(1-800-843-5678) or visit www.missingkids.com.

About 'Take 25'

'Take 25' is a program of the National Center for Missing & Exploited Children® and is supported in part by Lifetouch National School Studios. The goal of 'Take 25' is to heighten awareness about children's safety issues. With a focus on prevention, the campaign encourages parents, guardians, and other trusted-adult role models to spend time talking to kids and teaching them ways to be safer. Just minutes of prevention can make a huge impact in the life of a child. For more information about 'Take 25', visit www.take25.org.

About Lifetouch

Founded in 1936, Lifetouch an employee-owned photography company, with operations in schools, studios, and churches. Lifetouch National School Studios is the leader in preschool, underclass, senior, sports, and event photography, as well as yearbook publication. Lifetouch portrait studios operates retail studios in J.C. Penny and Target Stores and stand-alone Flash Digital Portraits stores. Lifetouch Church Directories and Portraits builds relationships for churches, religious organizations, and groups with portraits and directory products.

About Our Companies

North American Credit Services, Inc. (NACS) primarily specializes in the professional collection of healthcare receivables. As leaders in the collection industry, we focus on maintaining professional standards and utilizing advanced technology. **NACS**, formed in 1981, is a licensed collection agency using only licensed, ACA certified collection managers in the management of day-to-day operations. The Senior management of **NACS** has over a century of combined experience in the healthcare/collection industry.

Medical Services of Chattanooga began operation in 1985 as an affiliation with **North American Credit Services, Inc.** What started as a self-pay, insurance billing and follow-up company has expanded into a full medical receivables management service. During the 1990s, as healthcare came under fire to centralize and cut costs, **Medical Services** expanded to include full billing services. Today, **Medical Services** has expanded its services into several divisions' to best serve clients needs which include: *Medical Services Adventist Health System / Centralized Billing Office*, *Medical Services Billing Technologies*, *Medical Services Consumer Financing*, *Medical Services Early Out*, and *Medical Services 24-On Physicians*. All of which offer many levels of accounts receivable billing and collection support for hospitals and physician groups.

To learn more about **North American Credit Services** visit www.nacscom.com and **Medical Services of Chattanooga** at www.medicalservicesmso.com.

Courtesy photos from the 'Take 25' Child Safety and Health Prevention Fair:



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(Child finger printing provided by NACS and Medical Services volunteers and the Collegedale Police Department)



(Children participants shown with 'Ollie the Safety Otter' after receiving their 'SmileSafe Kids' photo cards from Lifetouch)



(Face painting fun from the 'Chatta-Town-Clown' volunteers)